
NOTRE DAME SCHOOLS



External Social Media Policy

1. Purpose

This policy provides guidelines for responsible, respectful, and safe use of social media by the Notre Dame Schools (NDS) community. It aims to promote positive online engagement, safeguard privacy and protect the school's reputation.

NDS aims to effectively use social media accounts to:

- Provide information about NDS
- Support community engagement and outreach
- Support NDS promotional campaigns
- Assist families wanting to learn about NDS
- Encourage participation through comments and feedback.

Please be aware that when engaging with the NDS community through social media, you agree to the following:

NDS does not endorse, support, sanction, encourage, verify or agree with third-party comments, messages, posts, opinions, advertisements, videos, promoted content, external hyperlinks, linked websites (or the information, products or services contained therein), statements, commercial products, processes or services posted on any social media website.

User-generated posts on NDS sites may be rejected or removed if the content:

- Contains obscenity
- Incites or promotes violence or illegal activities
- Contains spam or links to malware
- Promotes discrimination
- Contains actual defamation
- Uses the copyrighted work of another

NDS reserves the right to monitor official accounts.

2. Review & Updates

This policy will be reviewed annually to ensure it remains relevant and effective.